<konvergeandknow>

Knetmap™

A relationship manangement tool that promotes collaboration, enables knowledge sharing and reveals the inner workings of your business.

Knetmap™ is a knowledge network mapping tool. It is a prime example of how technology can support enhanced enterprise knowledge. It is based on the community of interest model, which enriches the tacit knowledge of people who share common competencies, beliefs, experiences or ambitions. A community of interest is a specific type of network (combined task and innovation network)

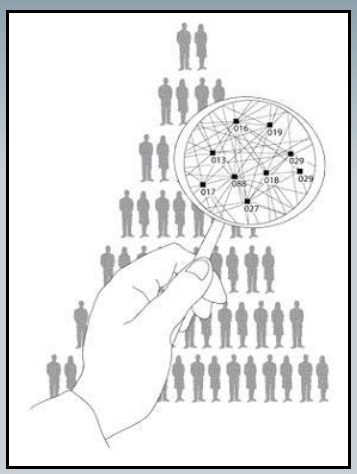
Knetmap™ builds knowledge network maps in real-time from data gathered via email. A question or query is sent out to a distribution list (which can be synchronized with Outlook). As the recipients respond to the question, Knetmap™ is generated in real-time. The query will determine the type of knowledge network map that is generated.

Knetmap™ can be used to:

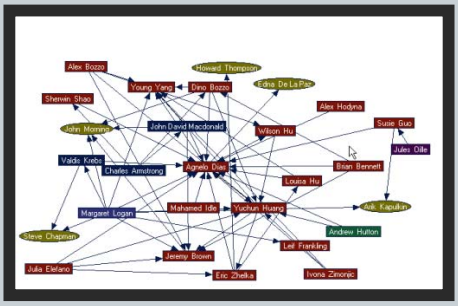
- Confirm who the subject matter experts/authorities/influencers are in a knowledge network
- Positively influence collaboration, knowledge sharing and mentoring
- Reduce lost knowlede and outsourcing by identifying internal expertise
- Manage the organization more effectively by spotting redundant information flows
- Assess the impact on the organization of the loss of a key conduit of information

For further information contact <konvergeandknow> (416) 640-2345.

Knetmap™



If you want to find out how work is done, goals are accomplished, and opportunities are identified, don't look at the organization chart…



- **Do you know who the best connectors are in your organization?**
- **Do you know where knowledge and expertise reside in your organization?**
- **What if you could query your organization and reveal opportunities for improvement?**

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